|  |
| --- |
| Adam Cook831 Shawnee Run Apt C – West Carrollton, OH 45449(913) 980-6139 | acookkc@gmail.com[LinkedIn](http://linkedin.com/in/adam-cook-2aa453187) / [Portfolio](https://acookkc.wixsite.com/adamcookproductions/general-8) |
|  |

# Experience

|  |
| --- |
| January 2025 – PresentMOTION GRAPHICS DESIGNER & VIDEO EDITOR, Dayton dragonsProduced captivating motion graphics for in-stadium LED & video boards, social media, and television broadcasts.Took the lead in creative department’s video production, leading video projects for social media, motion headshots, TV spots, and corporate partners, all with overlapping deadlines.Filmed footage and shot photos of live game action and ballpark experience, using it to produce eye-catching content for social media & TV broadcast spots.Consistently brought new ideas to follow successful social media trends & processes.**Produced 2 of the top 3 most viewed posts of the 2025 season**, via Instagram views.January – OCTOBER 2024Video production assistant, MYRTLE BEACH PELICANSHunter Horenstein (562) 852-0730 | Hunter@MyrtleBeachPelicans.comKristin Call (843) 999-5261 | KCall@MyrtleBeachPelicans.comConceptualized, shot, and edited over 90 videos & designed over 20 detailed still graphics in 9 months as part of the Pelicans production team for Pelicans social media, sponsors, and the video board, all with varying & overlapping deadlines. This included reels, hype videos, commercials, long-form content, player features, and content for Marquee Sports Network, the broadcast network of the Chicago Cubs.Produced [2nd most viewed player profile piece in Pelicans history](https://youtu.be/4SHJgm4wKPM?si=VHsNo5XQDMAmxn0i) by Instagram reels viewsPelicans social media ranked 4th in all of MiLB Single-A in impressions for 2024 (12.2 million)Filmed footage of live game action and the ballpark experience with a Sony Cinema Line camera and edited the footage for various media projects Played every role in the gameday live broadcast production for all 66 home games, including technical directing, replay, camera operation, as well as operating the in-stadium video board. |

|  |
| --- |
| **EDUCATION**Baker university (2022): Bachelor OF ARTS Degreemajors: Mass media, Sports administration **SKILLS*** 11+ years of experience in video production, graphic design, photo editing, and animation within the Adobe Creative Suite
* 11+ years of experience with varying cameras, including Sony cinema line, Nikon Rebel series, GoPro, and JVC ProHD & Canon UHD ENG cameras
* 5+ years of experience (3 in baseball) filming live game action at sporting events for content creation
* Conversant in Spanish
 |